### FIDELITY INVESTMENTS® 2021 AMERICAN CAREGIVERS STUDY

Across the country, an estimated 53M Americans provide unpaid care for loved ones. This includes those providing care for children, aging parents or partners, including those with a disability or experiencing illness. As the ranks of those giving and receiving care continues to grow, planning and financial needs will demand attention and support. Fidelity's research shares insights about awareness and management of the costs of caregiving, both emotional and financial; best practices around planning and managing care responsibilities; and lessons to be shared with future caregivers.

This study, fielded from April 16-30, 2021, represents responses of 1,008 American caregivers, all of whom either currently provide care or have been caregivers within the past five years. To be included, caregivers to adults all provide a minimum of five hours of care per week; caregivers to children have either reduced their work hours or left the workforce to accommodate caregiving responsibilities.

# Caregiving is one of the greatest acts of selflessness and love, but can also pose numerous challenges in terms of time and responsibility

#### The decision to become a caregiver:



of caregivers say their decision was mostly emotional (based on feelings of love, or obligation, etc.)



say decision was mostly practical (based on affordability, ease of providing care, etc.)



of current caregivers say hours providing care have increased since start of pandemic



average weekly hours of care provided by those caring for children



average weekly hours of care provided by those caring for adults

Women report spending **2x as much time** as male counterparts providing care for children (68 hours vs. 34 hours)



#### Words caregivers use to describe their experience:

	ALL	CHILDCARE	ADULT CARE
Exhausting	58%	64%	53%
Rewarding	58%	64%	51%
Stressful	56%	57%	55%
Satisfying	45%	50%	40%
Appreciated	44%	39%	49%
Frustrating	34%	33%	35%
Joyful	32%	44%	19%
Dull	4%	5%	2%



said they had no idea how demanding caregiving would be until they became a caregiver themselves



More than three quarters (79%) of caregivers report their responsibilities have led to financial, social, mental or professional setbacks. These include:

**Financial goals** 



Mental health

Career or work goals









Women are more likely than men to report caregiving has taken a toll on their mental health (38% vs. 28%)

of caregivers say they really did not have a choice but to assume these responsibilities

of caregivers say the choice to provide care was something they wanted to do regardless of the challenges

### The impact of caregiving on careers

Given the number of hours caregiving responsibilities often require, many find themselves faced with choices related to reducing hours or stepping away from the workforce.



of caregivers for children agree being employed makes providing care extra difficult



of caregivers for adults agree being employed makes providing care extra difficult

#### Among caregivers for children:

55% left their job (women: 59%, men: 39%)

45% reduced hours from full- to part-time

11% took a leave of absence of 6 months+

\*Note, all caregivers for children in this study either reduced their hours or left the workforce



### Among caregivers for adults:

9% left their job

17% reduced hours from full- to part-time

3% took a leave of absence of 6 months+

1-in-5 (19%) report giving up work opportunities (turning down promotions/offers, or choosing not to pursue them) due to caregiving responsibilities

Many employers offer benefits or other accommodations to support caregivers, but employees may not know to ask before they make a decision to step back



**64%** of working caregivers said they had not asked their employer whether specific benefits or flexible work options were available



Of the roughly 1/3 who did ask (36%), most discovered their employer was willing to work to accommodate their needs (61%)

Flexible work hours

Telecommuting

or work from

home options

Reduced work hours

Paid leave of absence

Types of benefits, accommodations or other support employers are offering:

Unpaid leave of absence

Information, referrals, counseling or other employee assistance programs

Overall, nearly three quarters (72%) of working caregivers say they wish their employer offered more flexibility to support caregivers

### Understanding the financial impacts of caregiving

For some, caregiving responsibilities have encouraged them to take positive steps with their own finances.



pay closer attention to their own finances

46%



have started saving for new needs

26%



have created a new financial plan

16%



are saving or investing more for retirement

12%



care providers for adults are thinking differently about their own future care

69%

However, before stepping back from the workforce to take on caregiving responsibilities, many **may not fully understand how this can impact their financial future**. While a majority of caregivers claim to have some recognition of how caregiving can adversely affect their finances, including potential loss of raises and promotions, contributions and potential growth of retirement savings, additional employer contributions to any retirement and/or health savings accounts (HSAs), health care coverage, and Social Security credits, **less than one-third (32%) took the time to calculate at least one of these costs**:



loss of salary/wages

27%



impact on retirement contributions and potential growth

19%



impact to future social security benefits

16%



cost of purchasing non-employer health insurance

27%



reduction of salary when returning to the workforce

19%

# Those returning to the workforce after a caregiving career break also face challenges

#### THE IMPACT OF STEPPING OUT OF THE WORKFORCE\*

The average time out of the workforce is 20 months



**53%** reported their time away turned out to be longer than expected



**37%** reported earning less once they returned to work



caretakers took a median

40% pay upon returning

to work

# These 'hidden costs of caregiving' likely add to the feeling of stress among a majority of caregivers

Sometimes feel overwhelmed by financial stress



Sometimes feel overwhelmed by emotional stress





Women caregivers tend to feel greater stress than their male counterparts, whether financial (65% vs. 54%) or emotional (82% vs. 70%).

# Creating a roadmap to navigate the caregiving experience can have a significant impact



15%

of caregivers say they **created a plan ahead of time to address these responsibilities**. Those who did reported less stress overall.

#### Caregivers who sometimes felt overwhelmed by stress:



#### Among the elements of a caregiving plan



How to manage all of the day-to-day aspects of providing care



The roles and responsibilities of other family members involved



How to pay for costs associated with providing care



How to balance work responsibilities vs. caregiving responsibilities



How to manage medical or health needs in providing care



How to take care of your own mental health while providing care



How to take care of other financial needs beyond caregiving



How to set up legal documents, including wills or powers of attorney

92%

Among those who utilized online or professional resources to help create their plan, 92% said this made the process significantly less stressful.

**75**%

Three-quarters (75%) of all caregivers wish they had done more planning ahead of taking on caregiving responsibilities.

#### THE POSITIVE IMPACTS OF HAVING A ROADMAP IN PLACE



## A more accurate caregiving timetable

**37%** of those with a plan said their time out of the workforce lasted longer than intended

- VS. -

**55%** of those without a plan



### A stronger support system

**88%** of all planners felt that they had a good support system in place

- vs. -

**65%** of those without a plan



## A more joyful experience

Planners were **more likely** to use positive works to describe the overall caregiving experience

- ex. -

rewarding and joyful

#### In addition, those with a plan in place are more likely to:

- Have more realistic expectations of about their responsibilities
- Experience fewer negative emotions and more positive ones
- Report fewer setbacks in terms of life goals
- Be more knowledgeable about their finances and take more positive action
- Mow where to turn for additional help



68%

of caregivers for adults wish there had been discussion with other family members about roles and responsibilities



87%

of those who involved family in the decision-making process said it was of critical help

### TIPS FOR FUTURE CAREGIVERS, FROM THOSE WITH EXPERIENCE



## Make time for self-care

**18%** make it a regular priority **39%** occasionally make time **43%** rarely/don't make time



## Ask for help when you need it

**40%** say family members are involved in planning/decision making.

Ease the burden and assign family members specific roles–including back-up for the primary caregiver



# Find emotional and social support

This should involve **family members and friends**, but it can also include online resources

For those looking for support at any point in the caregiving process, **Fidelity has resources, tools and the guidance to help sort through things where and when you need it**—whether it's a roadmap from end to end, the ability to dive into a topic to get trusted insights and actionable next steps, or a chance to look ahead and learn what to expect.



58% of caregivers say they often aren't sure where to turn for planning resources

### To learn more, visit Fidelity.com/Caregiving

Among the resources that can be found here:



Cost of Leaving the Workforce Calculator



Aging Well Guide



Constructive Conversation
Starters



Evaluating costs of childcare and time off work

#### About the Fidelity Investments® American Caregivers Study

This study presents findings from a nationwide survey of 1,008 U.S. adults ages 18+ who are current or past (within last five years) caregivers to children or adults. This survey was fielded in April 2021 by Versta Research, an independent research firm not affiliated with Fidelity Investments. Caregivers to adults provided at least five hours of care per week. Caregivers to children must have left the workforce to do so or reduced to part time hours. The results of this survey may not be representative of all adults meeting the same criteria as those surveyed for this study.

#### **About Fidelity Investments**

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<sup>1</sup> The National Alliance for Caregiving and AARP, Caregiving in the U.S. 2020, May 2020

Keep in mind that investing involves risk. The value of your investment will fluctuate over time, and you may gain or lose money.

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